

Aaroon Yang

Commercial Videographer & Photographer

- Brooklyn Park, MN | hello@aaroonyang.com
- www.aaroonyang.com | (763) 465-1203



SCAN PORTFOLIO

EXPERIENCE

● 2025 - Present

Commercial Videographer & Content Creator

Growth Hook Media

Produce commercial photo and video content for restaurants, hospitality brands, and local businesses while supporting digital marketing campaigns.

- Lead productions from concept through final delivery, including planning, filming, lighting, audio, editing, and color grading.
- Create social-first content optimized for organic platforms and paid Meta advertising campaigns.
- Collaborate on content strategy and lead-generation campaigns focused on helping businesses grow.
- Produce short-form content for Instagram, Facebook, TikTok, YouTube Shorts, and websites.

● 2024 - Present

Freelance Commercial Videographer & Photographer

Minnesota

- Produce commercial, food & hospitality, and branded content for businesses and independent productions.
- Create photography and short-form video optimized for websites, social media, and digital advertising.
- Collaborate on narrative film productions, including independent short films and the 48 Hour Film Project.
- Manage complete productions from concept and planning through filming, editing, color grading, and final delivery.

EDUCATION

Hennepin Technical College

Associate of Applied Science (A.A.S.)
Interactive Design & Video Production

U.S. Army

Military Police
One Station Unit Training (OSUT)

SKILLS

Production

- Commercial Video & Photography
- Camera, Lighting & Audio
- Editing & Color Grading
- Motion Graphics
- Pre-Production & Storyboarding

Marketing

- Content Strategy
- Short-Form Social Content
- Meta Ad Creative
- Lead-Generation Content
- Brand Storytelling

Software

- Premiere Pro & After Effects
- DaVinci Resolve
- Photoshop & Audition
- Blender
- CapCut & Canva